RJ REYNOLDS
TOBACCO COMPANY

S. R. MacLEOD
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August 24, 1995

Electronic Mail
REGIONAL OPERATING UNITS

OCTOBER SELECT B2G2F / PROMOTION #501634

As information, the Buffalo Region, ROU 1610, has handled ordering the above promotion for all direct accounts ***currently*** assigned to us. This involves ordering product/ sleeves, and mailing direct account correspondence for all Divisions and Chain Account Managers prior to restructure changes.

All appropriate files, which will include correspondence through the *October* promotion, will be forwarded to appropriate personnel and Regions.

Hopefully, if all Regions follow this format, October promotions can be distributed on schedule, and we will begin administering with the November promotions under the new Region alignments.

Please advise me if this is not the format you will be following in regard to this October promotion.

Sincerely,
Stephen
S. R. MacLeod
Regional Operations Manager
SRM/jc
cc: Promotional Coordinators

DM	T&D	REP
1224		
1225		
1226		
1229		
1230		
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

51850 6874

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